

**RESOLUTION NO. 2018-2.9
OF THE GOVERNING BODY OF
THE BOROUGH OF BLOOMINGDALE**

**AUTHORIZING AGREEMENT WITH TVSCREENADS, LLC FOR TV
ADVERTISEMENT**

WHEREAS, TVScreenads, LLC creates a community network, using screens that are placed in ‘Host Locations’ throughout the community to reach the public with effective, digital signage content, providing a community event information vehicle as well as an advertising medium;

WHEREAS, TVScreenads, LLC creates network programming designed to engage viewers with content that includes color, motion, and sound;

WHEREAS, the Borough of Bloomingdale wishes to remain a Host Location;

WHEREAS, there is no cost for any equipment or installation to the Host Location;

NOW, THEREFORE BE IT RESOLVED, that the Governing Body of the Borough of Bloomingdale authorizes the Mayor to sign the agreement, on file with the municipal clerk, with TVScreenads, LLC.

Record of Council Vote on Passage

COUNCIL PERSON	AYE	NAY	Abstain	Absent	COUNCIL PERSON	AYE	NAY	Abstain	Absent
Costa	X				Hudson	X			
D’Amato	X				Sondermeyer	X			
Dellaripa	X				Yazdi	X			

I hereby certify that the foregoing is a true copy of a Resolution adopted by the Governing Body of the Borough of Bloomingdale at an Official Meeting held on February 20, 2018.

Breeanna Calabro, R.M.C.
Municipal Clerk, Borough of Bloomingdale